## **Press Information Bureau Government of India**

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## <u>Press Releases /Photos/Articles /Vartalaps by PIB Hqrs at Delhi and Regional/Branch OFFICES of PIB on EBSB Theme:</u>

Apart from special social media campaign, more than 50 press releases and more than 185 photographs on EBSB theme were issued by regional/branch offices during the month of February.

Press Releases-50

Photographs-185

Vartalaps-3

Articles-3

| S No. | PIB Office (State) | Press Releases/Photographs/Articles published/ Vaartalaps etc                           |
|-------|--------------------|---|
|       |                    | throughout the month of February)   |
| 1     | Manipur            | 3 Articles and 2 Clippings  |
| 2     | Ahmedabad          | 1( Press Release)   |
| 3     | Assam              | 122 Photographs; 7 press releases   |
| 4     | PIB Bhopal         | 2 (Press Release)   |
| 5     | PIB Lucknow        | 3 Vartalap(Unnao, Barabanki,Ghazipur),2 press releases                                  |
| 6     | PIB RAIPUR         | 3 Press Releases , 06 Photographs   |
| 7     | PIB Goa            | 3 Press releases  |
| 8     | PIB Himachal       | 4 Press Release and 7 Photographs issued  |
| 9     | PIB Chandigarh     | PIB, Chandigarh is tweeting for Punjab and Haryana, 1 Press release and 7 photos issued |
| 10    | PIB<br>HYDERABAD   | 2(Press Release) 4 Photographs  |
| 11    | PIB JAIPUR         | 1 Press Release, 4 Photographs  |

| 12 | PIB Kerala        | 9 Press releases   |
|----|-------------------|--|
| 13 | PIB Mumbai        | 6 Press Releases (4 english- 2 Marathi) 30 Photos  |
| 14 | PIB Bhubaneswar   | 2 English & 2 Odia Press Releases with Photos.   |
| 15 | PIB<br>VIJAYAWADA | 1 - Press Release  |
| 16 | PIB PATNA         | 01 Article received from PIB Aizawl sent to media after translation and also published in local newspapers |
| 17 | PIB Kolkata       | One Press release  |
| 18 | PIB, Dehradun     | One event covered and issued two press releases.   |
| 19 | PIB, Gangtok      | One event covered and issued a press release along with three photographs                                  |
| 20 | PIB Delhi         | 02 Releases  |
| 21 | PIB Kohima        | press release/ 1photographs  |
| 22 | PIB Bhopal        | one press release issued   |

## **Coverage of EBSB events of Ministries of Tourism and Culture by PIB:**

Minister of State for Tourism and Culture (IC) Shri Prahlad Singh Patel and Chief Minister of Gujarat Shri Vijay Rupani inaugurated the two day event/meeting on Destination Management and Community Participation, in Gujarat on 13 Feb 2020. The event has been organized by the Ministries of Tourism and Culture in cooperation with the Government of Gujarat at Rann of Kutch in Gujarat. In this program Minister highlighted the importance of EK BHARAT SHRESHTH BHARAT programme.

https://pib.gov.in/PressReleseDetail.aspx?PRID=1603147

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To showcase the rich cultural history of India and the bond of EBSB even in pre-Indus Valley Civilisation settlement, the Ministry of Culture and PIB arranged the press tour for the journalists' from Print & Electronic media for press coverage of the Rakhi Garhi on 23<sup>rd</sup> February2020. Rakhi

Garhi site is a pre-Indus Valley Civilisation settlement going back to about 6500 BCE.



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